A CONVERSATION ABOUT TRENDS IN STUDENT HOUSING

NEACUHO Fall Conference

Rena Cheskis-Gold
23 October 2015



TODAY'S OUTLINE

- Introduction
- Trends in Student Housing
 - Product
 - Policy
 - Programming
 - Management
- Group Discussion

TRENDS IN STUDENT HOUSING PRODUCT

UNIT TYPES AND DESIGN





Saint Joseph College - New Residential Complex, West Hartford, CT



BED SIZE



AMENITY SPACES



NEWMANARCHITECTS

Kahn Hall, Oberlin College



DINING SERVICE NEEDS AND PREFERENCES



SUSTAINABILITY



Photovoltaic Roof



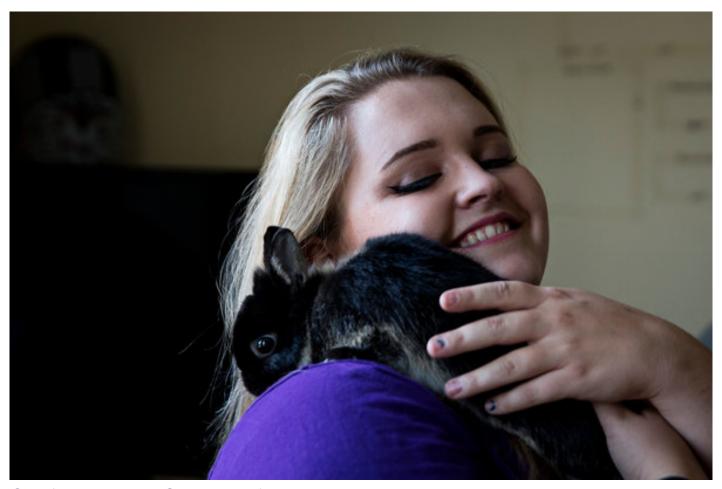
TRENDS IN STUDENT HOUSING POLICY

GENDER-NEUTRAL HOUSING



University of Vermont restroom

FAIR HOUSING EMOTIONAL DISABILITIES



Comfort Animal at St. Mary's, from the New York Times



TRENDS IN STUDENT HOUSING PROGRAMMING

THEMED HOUSING



FACULTY-IN-RESIDENCE



Master's House

TRENDS IN STUDENT HOUSING MANAGEMENT

SUMMER USE OF HOUSING



Buffalo Bills in summer training

P3 PARTNERSHIPS AND OFF-CAMPUS OPTIONS







GENDER-NEUTRAL HOUSING CONSIDERATIONS

Gender-Neutral Housing

- Transgender or gender-nonconforming students
- Relatives, best friends, heterosexual couples

Gender-Neutral Bathrooms

- Private room with locked door in larger room, or solo bathroom
- Public unisex restrooms: label "Unisex," "Gender Neutral"
- Insert gender expression / identity in non-discrimination statement
- Potential legislation against gender-neutral environments

FAIR HOUSING COMFORT ANIMALS

Recent trends

- Increase in anxiety and depression diagnoses
- Increase in requests for comfort animals
- Increase in discrimination lawsuits
- 2013 federal ruling: Fair Housing Act applies

FAIR HOUSING

Policies and concerns

- Responsibility for damage, injury, pest control, cleaning
- Cost to school of adapting residence halls
- False claims, e.g. cybertherapists
- Animals on leashes outside, maybe not allowed in other buildings
- Monitor: vaccinated, housebroken, appropriate behavior, size
- Animal may pose threat to others' health or safety
- Conflicting disabilities: allergies, phobias

GROUP DISCUSSION YOUR STORIES

CONTACT INFORMATION

Rena Cheskis-Gold, Principal Demographic Perspectives, LLC rena@demographicperspectives.com www.demographicperspectives.com

334 McKinley Avenue New Haven, CT 06515 phone/fax (203) 397.1612